



PRESS RELEASE

FOR IMMEDIATE RELEASE

Caravela Coffee Supplier Farms in Galapagos: leading the way in sustainable value chains!

London, UK, 22 March 2022 -- We are pleased to announce that Caravela Coffee's Supplier Farms located on the Galápagos Islands in Ecuador, have achieved the Carbon Neutral International Standard.

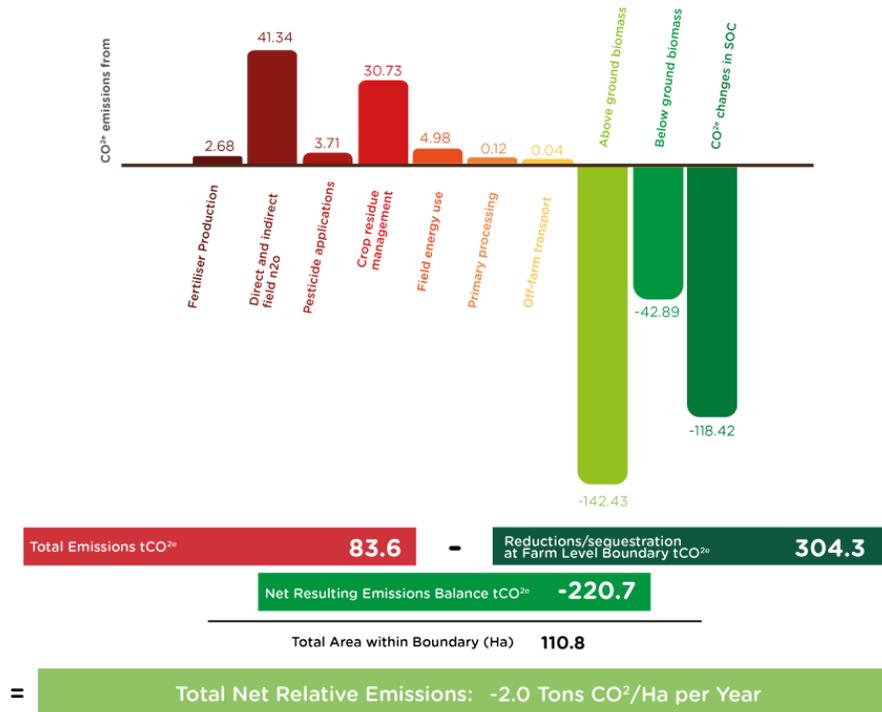
Caravela is a UN Climate Neutral Now Participant and Certified Carbon Neutral organization, that has been sourcing coffee from the Galapagos since 2016. Since then, the company has been deeply committed to the conservation of the islands as they stand as a biodiversity sanctuary and a world Heritage Natural Site listed by UNESCO.

Caravela has been working hand in hand with coffee growers in the Galapagos Islands, bringing technical expertise, training and support on best coffee growing practices through their Coffee Grower Education Program (PECA). During this time, Caravela has shared experience with partner farmers on how to improve the quality of their coffee through best harvesting and post-harvesting practices, as well as offering guidance on protecting the islands' environment through agroforestry systems, optimal fertilizers usage, coffee pulp management, soil conservation and water treatment processes, among others, thus building-up on the traditional coffee production methodologies done in the islands.

Caravela's engagement with the local coffee-growing community in the Galapagos Islands, plus the financial support of an international coffee roaster that buys Galapagos coffee sourced by Caravela - and who sponsored 50% of the costs of the project, in addition to the partnership with One Carbon World, enabled a carbon footprint assessment and third-party verification to be carried out at farm-level for 26 farmers with coffee farms in the Santa Cruz Island of the Galapagos Archipelago, covering the emissions and sequestration of on-farm activities related to the coffee-growing phase of the Caravela Coffee supply chain.

By measuring their carbon footprint and carbon sequestration and following the third-party verification, One Carbon World certifies that coffee growing conditions, practices and protocols used by these local farmers in the Galapagos Islands are climate positive, and result in an average net positive carbon sequestration agricultural activity of 2 tons of CO_{2e}/Ha per year. Meaning that coffee growing practices of farmers associated with Caravela in Galapagos Islands are removing more carbon dioxide from the atmosphere than is being emitted.

TOTAL CARBON FOOTPRINT FROM ACTIVITIES INCLUDED (TONS) :



Marina Caimiñagua, from Finca La Fortuna and one of the 26 coffee producers who are part of Caravela’s Galapagos supply chain, proudly talks about their commitment to sustainability: “Here in the Galapagos, we don’t use herbicides and we only use the amount of fertilization that the plant needs. We protect the environment by not using chemicals for the land, planting endemic plants, we have lots of them in the coffee fields, and they also protect the coffee trees. We also have timber trees, and they generate organic material that helps for the fertilization of coffee trees and keeps them healthy. With these practices, this land has been exceptionally good to produce coffee”.

In such a biodiverse-sensitive archipelago, traditionally endangered by tourism and agriculture practices, the results of this assessment provide assurance of local farmers’ sustainable coffee growing practices and strengthens their commitment towards the protection of biodiversity and natural systems. This is one of the very first verified coffee projects of this type in South America, setting the milestone for coffee production in environmentally vulnerable areas not only in Ecuador, but the rest of the planet.

The Galápagos Islands have been particularly affected by COVID-19 and its impact on local tourism. Therefore, this innovative project not only brings much-valued revenue (jobs, economic value to the island) but also unifies the commitment towards sustainability, the protection of biodiversity and the environment, and mitigation of the effects of climate change.



This milestone is just the first step of Caravela’s goal of having a carbon-neutral supply chain with 100% of the coffee they source and export. In the meantime, Caravela continues to generate awareness and educate coffee growers all over Latin America to implement better farming practices that protect, conserve, and respect the environment. This project sets the standard for the future of the coffee industry worldwide and opens the door for more environmentally conscious coffee production schemes. Caravela will continue with its tireless efforts, hopefully with the help of its roasting partners, to verify the carbon emissions of their entire coffee supply chain in the next 4 years to continue making coffee greener.

About Caravela

Caravela is a Latin American specialty green coffee exporter and importer whose mission over the last 20+ years has been to make coffee better: strengthening coffee’s power to bear fruit in the lives of growers, consumers, and everyone in between.

Caravela has been a B-Corp certified company since 2014 and has been named by B-Labs a ‘Best-for-the-World’ company the last seven years in a row. In 2022, Caravela was recognized by the Specialty Coffee Association (SCA) with their annual Sustainability Award for its business model, recognizing its ‘outstanding work in the field of sustainability and promoting sustainability within the coffee world while inspiring others to initiate similar endeavors’. To learn more, follow us @caravelacoffee and visit www.caravela.coffee.

About Caravela’s Galapagos Coffee Supply Chain

In the Galapagos archipelago, Caravela sources coffee from 26 individual coffee growers all based on the Island of Santa Cruz. This group of farmers grow coffee in a total of 113 hectares in an agroforestry system that includes thousands of native trees, annually producing less than 200 bags of green coffee.

About One Carbon World

One Carbon World is a carbon neutral not-for-profit organization and a global resource partner of the Climate Neutral Now Initiative, launched by United Nations Climate Change (UNFCCC).

OCW is recognized for offering advice and support on measuring and reducing greenhouse gas emissions around the world. Operating in 24 countries, they have already secured a commitment for reducing and compensating 20 million tons of CO₂e from the atmosphere. To learn more, follow us @onecarbonworld and visit www.onecarbonworld.com.

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Note for editors:

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